BC Cherry Association 2025 AGM and Conference

Trinity Church, 1905 Springfield Road, Kelowna

AGENDA

Business Meeting

8:00   Registration & Check-In (Membership renewal) - ***Coffee and snacks available***

8:40   President's Welcome – **Sukhpaul Bal**

8:50   Business meeting:
- Approval of Agenda and 2024 Minutes
- President's Report – **Sukhpaul Bal**
- Treasurer's Report – **Erin Carlson**
- Market Access Report – **Richard Isaacs**
- Research and Extension Committee Report – **Gayle Krahn**
- Membership Report – **Beth Cavers**
- Export Programs Report – **Beth Cavers**
- Vote for 2024/5 Board of Directors – Officiated by **Bill Wolk**, BCCA REC
- Adjournment

10:00   ***Refreshment Break***

Annual Conference Speakers

10:30   **Bernardita Sallato-Camona**, Washington State University – *The importance of using diagnostic tools – complementing soil, tissue, sap analysis, and precision tools*

11:05   **Katie Goldenhar**, BC Ministry of Agriculture and Food – "*Pathogens, Propagation, and You*"

11:25   **Raeanne Anderson**, Export Navigator - *Capitalizing on Exports in Southeast Asia*

11:45   **Kirsten Hannam**, Summerland Research and Development Centre - *Out of the frying pan, into the freezer – assembling an extreme weather toolbox for sweet cherry production*

12:00   **Jose Urbez-Torres**, Summerland Research and Development Centre – *Field control strategies for Little Cherry Virus and Western X*

12:15   ***Lunch and networking break***

1:15   Welcome back/Recognizing Valued Cherry Industry Contributors – **Sukhpaul Bal**

1:20   **Carolina Torres** (WSU) - discussing harvest timing: "*Climate and weather impacts on fruit quality and maturity indices in cherries*" **via Zoom**

1:50   **Tom Forge**, Summerland Research and Development Centre - "*Compost and mow-and-blow mulches in cherry orchards: nitrogen, nematodes and soil health*"

2:05   **Kellie Garcia**, Cross-Commodity Leadership Support Program - CCLSP Update

2:20   **Lexis Rader**, BC Ministry of Agriculture and Food - Agristability Update

2:45   **Sean Beirnes**, Summerland Varieties Corporation – "*New Varieties – Characteristics and Requirements for Access*"

3:15   Closing remarks and Adjournment

3:20   Pizza party